ITEM 13
FOR NOTING

GLASGOW KELVIN COLLEGE

Learning and Teaching Committee – 4 May 2022

Recruitment Update

Report by Director of Planning and Performance and Curriculum

1. Introduction

This report provides an update on recruitment for the 2022-23 academic year.

2. Recruitment Update

As of the 25th of April 2022, the College has received 9421 applications resulting in 4454 live offers. Of the 4454 live offers we have 3196 acceptances.

When compared to academic year 2022-23, analysis of the 2020-21 and 2021-22 recruitment metrics show:

- The number of applications received at this time of the year is almost the same as April 2021 (9475 versus 9421). However, this is 15% below April 2020 values.
- To date the College has 4453 live offers. When compared to previous years, this represents a 4.2% decrease on April 2021 values. However, it is a 15.5% increase in April 2020 values.
- To date the College has 3196 acceptances. When compared to previous years, this represents a 3.3% decrease on April 2021 values. However, it is a 12.9% increase in April 2020 values.

Overall, and to date, the 2022/23 admissions cycle has an almost identical data trend to that of April 2021. The FE sector has seen a reduction in the number of applications being made (estimates of approximately 10%) and whilst the College has seen a reduction in the number of applications when compared to April 2020 this has not impacted overall live offers or acceptances values.

The increase in offers issued over the last two years can be directly contributed to new admission processes and approaches – data shows that gains made (with respect to offers and acceptances) from the 2021/22 admissions cycle have continued onto admissions cycle 2022/23. Streamlined application process and reduction in the use of interviews resulted in quicker turn-around times of applications when compared to previous years. Additionally, live data platforms such as Power-BI aided by statistical offers analysis and keep-warm activities enable faculty managers to make quicker decisions to lessen the impact of areas of concern.

It should be noted that some interviews are still to be conducted in April (approximately 300) and the outcome of these interviews could return figures that would surpass 2021/22 April results. It should also be noted that we are currently in a period of industrial dispute. Subject to the length of the dispute, potential exists to impact keep-warm activities, applicant interviews and processing time of offers – all would have a negative impact on the 2022/23 admissions cycle.

3. Resource Implications

There is a risk to College funding levels if the College does not achieve its recruitment and admissions targets.

4. Equalities

There are no equality implications arising directly from this report.

5. Risk and Assurance

Due to the current operating environment there is a risk that recruitment and admissions levels are negatively impacted and the College does not achieve its targeted level of activity.

6. Data Protection

There are no data protection implications arising directly from this report

7. Recommendations

Members are recommended to note the contents of the report.

8. Further Information

Members can obtain additional information on the contents of this report from Peter Brown, Director of Planning, Performance and Curriculum

Glasgow Kelvin College
PB
25/04/2022