

GLASGOW KELVIN COLLEGE

Learning and Teaching Committee – 22 September 2021

2021-22 Recruitment Update

Report by Director of Planning and Performance and Curriculum

1. Introduction

This report provides an update on recruitment for the 2021-22 academic year.

2. Recruitment Update

As of the 14th of September 2021, the College has received 13989 applications resulting in 5690 offers being made – breakdown of offers and enrolments below:

All Attendance Modes	Total Apps	Total Offers	Target Offers	%Target Offers	Target Enrol	Live Enrol	% Live Enrol
College	13,989	5,690	5,986	95%	4,439	4,341	98%
BCI	3,139	1,349	1,533	88%	1,264	1,103	87%
ECS	4,491	1,575	2,176	72%	1,303	1,193	92%
HCL	6,359	2,766	2,277	121%	1,872	2,045	109%

When compared to academic year 2021-22, analysis of the 2019-20 and 2020-21 recruitment metrics shows:

- The number of applications have reduced by 20% on academic year 2020-21 and 24% on academic year 2019-20.
- The College has issued 5,690 offers, an increase of 8% and 18% on academic years 2020-21 and 2019-20 respectively.
- Indicative full-time enrolment numbers show an increase on academic year 2020-21 full-time enrolments.

Overall, the College is close to the enrolment target (98% to target) and whilst the College has seen a reduction in the number of applications over the last two academic years, this has not impacted overall enrolment figures. Additionally, the reduction in applications is being seen across the whole college sector and is not unique to the College. The overall reduction in applications can be mainly attributed to an increased capacity within the university sector compounded by school leavers achieving better grades, allowing for higher rates of university entry, in the last year.

The increase in offers issued can be directly contributed to new admission processes and an increase in the number of acceptances. A streamlined application process and reduction in the use of interviews resulted in quicker turn-around times of applications when compared to previous years. Additionally, the pilot admissions project produced increased offers when compared with previous years. With respect to acceptances,

academic year 2021-22 has seen improvements of 1.2% and 19.5% when compared to 2020-21 and 2019-20, respectively.

For this session, a number of part-time classes (Construction and Engineering VQ) will begin later in the session due to Covid related catch-up of classes. As such, the recruitment data of these classes is not included in the figures above. However, indications from training agents and employers provide a very optimistic outlook and it is anticipated that a return to, or improvement, on pre-Covid activity levels within these areas should be achievable.

It should be noted that academic year 2021-22 activity levels are forecasted to surpass activity levels of 2020-21 (particularly full-time). This is significant when considering that 2021-22 curriculum will be delivered using the equivalent of approximately 20(FTE) fewer staff members. These changes highlight progress towards meeting the aims of the College's business transformation plan.

3. Resource Implications

There is a risk to College funding levels if the College does not achieve its recruitment and admissions targets.

4. Equalities

There are no equality implications arising directly from this report.

5. Risk and Assurance

Due to the current operating environment there is a risk that recruitment and admissions levels are negatively impacted and the College does not achieve its targeted level of activity.

6. Data Protection

There are no data protection implications arising directly from this report

7. Recommendations

Members are recommended to note the contents of the report.

8. Further Information

Members can obtain additional information on the contents of this report from Peter Brown, Director of Planning, Performance and Curriculum

Glasgow Kelvin College

PB

14/09/2021